

Rich Garcia Writing Samples

Burke & Herbert Bank Employee Intranet

B&HB's internal Intranet made an effort to showcase activities of employees from all areas of the Bank, as well as spotlight promotions, recognitions, etc. I wrote the blurbs (and usually took the pictures) in addition to my principal duties of managing our public-facing website, burkeandherbertbank.com.

(Shown below is a typical "Happenings" page; page 2 offers an easier-to-read view of a few blurbs.)

Burke & Herbert Bank


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Welcome Norton, Savannah | Admin Monday March 16, 2020


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Southbridge Business After Hours
Southbridge branch team members were in top meet 'n' greet form when the branch hosted a Business After Hours with the Prince William Chamber of Commerce. The event offered local businesses a great way to network, and was a great opportunity for B&HB to make new connections and gain new customers. *Picture: Door prize winner Char Jamison with Assistant Branch Manager Samira Rahi. (June 9)*



ViVa Vienna!
B&HB Event Team members kicked off the summer with a great big bang at the ViVa Vienna! Memorial Day weekend festival. The big crowds at the popular three-day event offered an excellent chance for community outreach; among the new friends we made was Virginia State Delegate Mark Keam, who was looking good in a Mr. Burke-style mustache! *(May 28)*



Falls Church Open House
It was quite the celebration when the Falls Church branch invited the public to an Open House to celebrate its recent remodeling. The event kicked off with a formal ribbon-cutting, which was attended by the city's mayor and other elected officials, Chamber of Commerce members and of course our own Mr. Burke. There were refreshments, games and prizes throughout the day for the many guests who came by. The remodeled branch now features an updated interior designed to be a more comfortable and inviting place for customers: it has a refreshed lobby, a new customer greeting station and redesigned offices that provide more space and privacy for customer interactions. Congrats to the Falls Church team, enjoy the new digs! *(May 20)*



Managers Meet for Spring Retreat
Branch Managers held their Spring 2016 Branch Managers Retreat recently, and the day was full of news, success-building exercises, strategy sessions and fun. The gathering gave managers a chance to show their team-building skills, strategize about upcoming campaigns and outreach efforts, and have a little fun. [Read the full story here](#) and view pictures from the day's events. *(May 17)*



Erin go Bragh!

Celebrating the day that everyone's Irish, Runyon and B&HB team members marched in the 36th annual St. Patrick's Day parade in Alexandria last weekend. There was plenty of wearin' of the green - Director of Branch & Business Banking, Joe Collum, was a one-man green scene - to go with the B&HB blue & gold that marched down King Street. (March 4)



Annandale Hospital Bed Race

B&HB team members huffed and puffed and raced with all their might at one of the area's more unusual - and fun! - fundraisers: the annual Annandale Chamber of Commerce Hospital Bed Race, where teams of racers compete against each other, trying to be the fastest to push a decorated hospital bed along a designated race course. Our team had a fabulously decorated bed, and showed lots of spirit, but did not quite win. But they were tops in showing B&HB's commitment to the community! (May 20)



New Team Members Meet 'n' Greet

Team members who recently joined the Bank had a chance to meet and mingle with each other and with Bank leadership recently, at the inaugural *New Team Members Meet and Greet*. The get-together, which will be held for new hires every quarter, gave new team members a chance to get acquainted and to chat with Bank executives and management. Leadership who joined the event included Senior EVP Jeff Stryker, Chief Lending Officer Bill Newell, Wealth Management Services Director Shannon Rowan, Marketing Director Terry

Cole and Branch Area Managers Araba Brobbey & Sandra Vasquez. (April 25)